

POLYBLOC AG | Winterthur, February 1st, 2022

New shareholders and new management ensure long-term development

Polybloc AG has a new majority shareholder since the end of 2021, ViAir AG, who will ensure the long-term and independent development of the company.

After the sudden death of the managing director and co-owner Peter Müller in mid-2021, a solution was found that secures the strategic development and long-term future of the company.

Alex Herzog, interim managing director, states: „We are happy to have a new long-term investor at our side with ViAir. This will allow us to further develop our entire current portfolio for residential, commercial and industrial applications and continue to offer our customers individualized top-quality products in the future.“

Dominik Berchtold, Chairman designate of the Board of Directors of Polybloc AG adds: „Polybloc will continue to be managed as an independent company, which will continue to cooperate with its customers, suppliers and partners from all sectors in the future.“

In addition, a new CEO, Reinhard Aurich, has been recruited to take over Alex Herzog’s responsibilities. Mr. Aurich (Ing. ETH, MBA) has many years of international experience in the development and sales of industrial goods. Alex Herzog will continue to support the company. A new management team has also been formed from the existing team: Astrid Horvath and Lorenz Weber (responsible for sales and marketing), Silvio Seifert (R&D), Franz Hidber (production engineering), Ali Krasniqi (production), Claudia Meister (purchasing and order processing).

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About Polybloc:

Polybloc AG has established a leading market position in energy recovery in ventilation systems in the niche of energy efficiency and health. „The most environmentally friendly energy is the one you don’t need.“ According to this motto, POLYBLOC develops highly specialized air-to-air heat exchangers. About 40 years ago, the company was founded as a classic startup in a garage and developed into a technological leader based in Winterthur (Switzerland).

About ViAir:

ViAir AG is a subsidiary of Viessmann and is responsible for the development of Viessmann’s ventilation business. The company was founded in 2019 and is based in Zug (Switzerland).

About Viessmann:

Viessmann is a family-owned company founded in 1917 as a heating technology manufacturer, and today is a global leader in sustainable climate (heating, cooling, water and air quality) and renewable energy solutions, employing around 13,000 people worldwide. Viessmann is headquartered in Allendorf, Germany.

